



**INSTITUTE OF DISTANCE AND OPEN LEARNING
GAUHATI UNIVERSITY**

**ASSIGNMENT (2011-2012)
MASTER OF COMMUNICATION & JOURNALISM (MCJ) Final Module**

Guidelines for Submission:

1. Write your name, session, roll number, the topic selected and the title of the answer *clearly on the top*.
 2. Two topics of each paper will be answered as **two essays** of *not more than 500 words each*. There will be negative marking for writing in excess of the word-limit.
 3. Each answer (essay) carries a weightage of **10 marks**. (10 marks x 2 essays = 20 marks).
 4. Keep a margin of about 1 inch on each side of the page.
 5. You can submit the essay written in your own hand-writing on clean, foolscap sheets, or A-4 sized paper.
 6. In case you prefer to submit type-written answers, make sure that there are no typing errors which will lead to deduction of marks.
 7. Do not submit commercially purchased answers as such a practice is deemed to be unfair.
 8. You are permitted to **submit your assignment by 30th July, 2013**. Please note that if you submit after 30th July, 2013, it may not be considered.
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Paper VII : Media Management

1. Visit any media organization and prepare a report on the organizational set-up.
2. Write a report on the different departments and their duties of one electronic media (Radio or TV) and one print media (Newspaper) house.
3. Compare the status of the NE media in National arena.

Paper VIII : Electronic Media

1. Compare the popularity of any two TV Channel of NE India.
2. Prepare a documentary or short film on any subject for 2 to 10 minutes. (Please provide in CD format with name casting giving your name, roll no etc.)
3. Write a Radio script or a documentary script for the topic "Gauhati University: 65 years of Glorious Service to the Nation."

Paper IX : Development Communication & Communication Research

1. Prepare a questionnaire for interview and schedule for survey for a research topic of your choice.
2. Prepare a communication strategy for creating awareness about hazards of plastic waste among the masses.
3. Prepare an ABSTRACT for a research study on a topic of your choice.

Paper X: Opinion Writing

1. Write a letter to the editor of a local English daily about a local problem in your area.
2. Prepare a report on the recent clash in BTAD area.
3. Write an Editorial on new initiatives taken by Education Department of Assam.

Paper XI: Media Laws and Ethics

1. Discuss whether majority of the news items appearing in our Mass Media are conforming to the provisions of ethics in journalism. Justify your answer.
2. Write a note on the implementation of RTI and RTE in your state.
3. What is the job of the Press Ombudsman? Is it important for the mass media in our society?
4. Discuss the guidelines of the PCI and its implementation in Assam Press/NE Press.



**INSTITUTE OF DISTANCE AND OPEN LEARNING
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**DISSERTATION (2011-2012)
MASTER OF COMMUNICATION & JOURNALISM (MCJ)
(Final Module)**

General Guidelines for submission of Dissertation in MCJ

The students of the Master of Communication & Journalism (MCJ) are required to prepare a Dissertation on any related topics.

1. Topic of the Dissertation and a brief synopsis along with the name and details of the guide are to be submitted to the HOD, Communication & Journalism Dept., GU for approval well in advance i.e. **on or before 30th June, 2013**. Students are requested to submit their personal contact telephone numbers (mobile) and e-mail ID for further correspondence.
2. After due approval from the Department, the students should proceed for the dissertation.
3. Each student has to deposit *Rs. 1000/- (Rupees one Thousand)* only to the HOD/Co-ordinator, Dept. of Communication and Journalism as the dissertation fee at the time of submission of the dissertation.
4. Medium of the Dissertation is English only.
5. Topic of the Dissertation must be related to media and mass communication.
6. Students have to submit 3 copies of Dissertation to the IDOL.
7. Use Times New Roman fonts in 12 pt. with 1.5 line spacing, typed in A4 size paper on one side only.
8. Number of pages may vary from 60 – 80 (excluding title, certificate, contents, bibliography and appendix).
9. Dissertation must be properly binded. Hard bind with raskin cover (Black/Mezenta Colour).
10. Dissertation should be arranged as below.
 - a) Title page – giving title of the dissertation, Name, Roll No, Session, GU Registration No, Name and designation with official address of the Guide and address of the IDOL.
 - b) Certificate (format of certificate is given herewith)
 - c) Acknowledgement
 - d) Contents
 - e) Text
 - f) References/Bibliography
 - g) Annexure (*if any*)

The Dissertation has to be **submitted latest by 30th October, 2013**, certified by an approval guide. Students may select guide from:

- i. Senior media person, not below the rank of Editor, Executive Editor, Deputy Editor, Senior Correspondent etc.
- ii. University faculty member.
- iii. Faculty member of any college with M.Phil or Ph.D. degree.
- iv. Faculty from Higher educational Institute or Research Institute with M.Phil or Ph.D. degree.

Format of the Certificate (Type this certificate in the Official Letter Pad of the Guide)

CERTIFICATE

This is to certify that the Dissertation (Title)
Submitted by (Name of the student) a student of Master
of Communication & Journalism course of the Institute of Distance & Open Learning, Gauhati
University, is an original work carried out by himself/herself.

This dissertation was not submitted for any other degree or diploma.

This may be accepted as a requirement for the award of the degree of Master of Communication &
Journalism under IDOL, Gauhati University.

Signature of the Guide
(With official Seal)

Name:

Designation:

Address:

Date:.....

Place:.....