



INSTITUTE OF DISTANCE AND OPEN LEARNING

Gauhati University

HOME ASSIGNMENT

M. Com

(PREVIOUS – 2012-2013)

Guidelines for Submission:

1. Write your name, session, roll number, the topic selected and the title of the answer *clearly on the top*.
 2. Each answer (essay) carries a weight age of **20 marks**.
 3. Keep a margin of about 1 inch on each side of the page.
 4. You can submit the essay written in your own hand-writing on clean, foolscap sheets, or **A-4** sized paper.
 5. In case you prefer to submit type-written answers, make sure that there are no typing errors which will deduct from the overall impression.
 6. Do not submit commercially purchased answers as such a practice is deemed to be unfair.
 7. Submit your assignment by 31st December, 2012.
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PAPER-I

Managerial Economics

1. Discuss the various methods adopted for a capital Budgeting Decision. 10
2. Explain the mechanism of determining a cost plus pricing decision. 10

PAPER-II

Financial Statement Analysis and Business Forecasting

1. What is fund flow analysis? How is a fund flow statement prepared? Give your answer with imaginary figures. 10
2. Discuss the various types of ratios and their utilities. 10

PAPER-III

Management and Organizational Behaviour

1. Discuss and compare Maslow's Need Hierarchy Theory with that of Herzberg's motivation Hygiene Theory. 10
3. Discuss the causes and types of conflict in an organization. 10

PAPER-IV

1. Discuss the role of small, cottage and medium scale enterprises in the economy of India. 10
2. In what way, would you differentiate economic growth from economic development specifically in the context of Indian Economy? 10

PAPER-V

Quantitative Methods in Business

1. Use simplex method to solve the following LPP: 10

Maximize $Z = 30x_1 + 40x_2 + 20x_3$

Subject to,

$$10x_1 + 12x_2 + 7x_3 \leq 10,000$$

$$7x_1 + 10x_2 + 8x_3 \leq 8,000$$

$$x_1 + x_2 + x_3 \leq 1,000$$

$$x_1, x_2, x_3 \geq 0$$

2. What is sampling? Critically examine the well-known methods of probability and non-probability sampling 10