

2009

PRINCIPLES OF MANAGEMENT AND
ORGANISATION BEHAVIOUR

FIRST PAPER

Full Marks : 100

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **all** questions

1. Write short notes on any five of the following: 5x5=25
- (a) Contingency approach to management
 - (b) Span of control
 - (c) Mechanistic and organic structures
 - (d) Coordination and cooperation
 - (e) Vroom's expectancy theory
 - (t) Elements of communication process
 - (g) Introvert vs. Extrovert personalities
 - (h) Advantages and disadvantages of group decision-making
2. Answer any three of the following: 10x3=30
- (a) Discuss the main techniques of controlling.
 - (b) Describe the situational leadership model developed by Hersey and Blanchard.
 - (c) Explain Lewin's change model.
 - (d) What are the reasons for group conflict? How can group conflicts be resolved?
 - (e) What are the major determinants of personality? Describe each.

3. Answer any three of the following:

15x3=45

- (a) Compare and contrast Maslow's need hierarchy theory with Herzberg's two-factor theory of motivation.
- (b) Discuss Freud's four stages of personality development.
- (c) What is OD intervention? Discuss two major OD interventions.
- (d) What is group cohesiveness? Establish the relationship between group cohesiveness and productivity.

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9/1-900+200/1151 41 PMOB 1 (BM, SSM, HRM)